## **Incoming Buyer Program**

## **Business Program/Agenda**

Provide more detailed information on how this event will help the company to enter new markets. Ensure your explanation answers each of the questions below that are relevant for your business.

- Provide a general description of your company and its activities.
- Provide a list of your company's exportable products and/or services.
- What is the purpose of inviting this buyer to Manitoba?
- Does your company have an existing business relationship with this buyer? If yes, has this buyer previously visited Manitoba?
- List any additional information about the buyer's business program/itinerary during their visit to Manitoba (e.g. business meetings, tours, etc.)
- List any anticipated results of this buyer's visit:
  - o \$ value of sales
  - o Other

Template last updated: September 26, 2024 Available in alternate formats upon request.

## **Business Plan:**

(Use as much space as is required to address the relevant questions above)