

COVID-19 Vaccines - Perspectives and Experience

Date of Collection: May 19 to May 28, 2021

Number of Respondents: 36,655

Questions	Yes, very afraid	Somewhat afraid	Not very afraid	No, not afraid at all
Are you personally afraid of contracting COVID-19?	21%	40%	22%	17%
Are you afraid that someone close to you (friend, parent, grandparent) will contract COVID-19?	37%	38%	15%	10%

Base: All respondents (n=36,655)

Questions	Yes	No
Do you personally know someone (a family member or close friend) who has or had COVID-19?	61%	39%
Do you personally know someone (a family member or close friend) who has passed away as a result of COVID-19?	14%	86%

Base: All respondents

Which of the following statements best reflects your view on the COVID-19 vaccines?

I have already received at least one dose of the COVID-19 vaccine	80%
I have already booked an appointment to get the first dose of the vaccine	5%
I will get the vaccine, but I'm not in a rush to sign-up	2%
I'm not sure if I will get the vaccine	5%
I will not get vaccinated against COVID-19	8%

Base: All respondents

Are you the parent or guardian of any children 12 to 17 years old living in your household?

Yes	17%
No	83%

Base: All respondents

Which of the following statements best reflects your kids who are 12 to 17? If you have more than one child 12 to 17, you can select more than one response.

They have already received at least one dose of the COVID-19 vaccine	21%
They have already booked an appointment to get the first does of the vaccine	50%
They will get the vaccine, but they are not in a rush to sign-up	5%
I'm not sure if they will get the vaccine	10%
They will not get vaccinated against COVID-19	17%

Base: Respondents who have children 12 to 17 years old (n=6391)

Since vaccines for COVID-19 became available, would you say your perception of the value of getting the COVID-19 vaccine is...

Much more positive	33%
Slightly more positive	15%
The same	42%
Slightly more negative	4%
Much more negative	6%

Base: All respondents

To what extent do you approve or disapprove of the provincial government’s current approach to providing the COVID-19 vaccine?

Strongly approve	20%
Somewhat approve	44%
Somewhat disapprove	21%
Strongly disapprove	15%

Base: All respondents

Other than yourself, has a member of your household already received a COVID-19 vaccine?

Yes	72%
No	28%

Base: All respondents

Vaccination against COVID-19 is not mandatory or required under any Canadian or Manitoba law. To what extent do you agree or disagree that COVID-19 vaccination should remain a personal choice for Manitobans?

Strongly agree	31%
Somewhat agree	22%
Somewhat disagree	22%
Strongly disagree	23%
Don't know	2%

Base: All respondents

Excluding the COVID-19 vaccine, which of the following best represents your feelings towards regular vaccines for adults (e.g., tetanus, Hepatitis A and B, measles)?

I believe adults should get all regular vaccines	72%
I believe adults should get some vaccines, but not all	25%
I do not believe adults should get vaccines	3%

Base: All respondents

Respondents who have already received at least one dose of the COVID-19 vaccine

The following questions were asked of respondents that indicated they have received at least one dose of the COVID-19 vaccine (n=29,227).

How did you book your vaccine appointment?

Online	54%
By telephone	40%
Walked in/did not have an appointment	3%
Someone else booked for me	3%
Don't know	<1%

Base: Respondents who have already received at least one dose of the COVID-19 vaccine

Please rate the extent to which you are satisfied or dissatisfied with the following aspects of booking and attending your vaccine appointment.

	Very Satisfied	Somewhat Satisfied	Neither Satisfied nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Sure
The process of registering for your appointment	67%	20%	5%	4%	2%	1%
The availability of appointments	49%	31%	7%	8%	4%	1%
Convenience of the location where you received the vaccine	63%	22%	7%	5%	2%	<1%
Communication about what to expect at your appointment	64%	21%	9%	3%	1%	1%
Time spent on site to receive the vaccine	77%	14%	4%	3%	2%	<1%
Staff's ability to answer your questions	76%	13%	7%	1%	1%	2%
Communication about potential side effects	63%	20%	10%	4%	2%	1%
Safety protocols at the clinic	80%	13%	4%	2%	1%	1%
Communication about when you will receive your 2nd dose	19%	17%	18%	21%	21%	4%

Base: Respondents who have already received at least one dose of the COVID-19 vaccine

Overall, how would you rate your vaccine appointment experience?

Much better than expected	37%
Better than expected	33%
About what I expected	28%
Worse than expected	2%
Much worse than I expected	<1%

Base: Respondents who have already received at least one dose of the COVID-19 vaccine

At what location did you receive your vaccine?

RBC Convention Centre	45%
Winnipeg Soccer Federation North Site	4%
Keystone Centre (Brandon)	8%
Thompson Regional Community Centre	<1%
Selkirk General Hospital	6%
Morden Access Event Centre	5%
Pharmacy	13%
Pop-up clinic	10%
Doctor/walk-in clinic	5%
Other	4%

Base: Respondents who have already received at least one dose of the COVID-19 vaccine

Other (4%) locations include:

On-reserve	16.7%
Aboriginal Health Centre / urban Indigenous clinic	11.6%
At work / home	11.2%
Steinbach super-site	9.7%
Dauphin super-site	6.3%
Outside of Canada	5.1%
In another province / territory	4.1%
Only mention town in Manitoba	3.7%
Through the military	3.5%
The Pas / Flin Flon	3.0%
U of M campus (HSC)	2.2%

How likely are you to recommend that your friends or family get the COVID-19 vaccine? Rate on a scale from 0 - 10, where 0 is not at all likely and 10 is extremely likely.

0 - Not at all likely	1%
1	<1%
2	<1%
3	<1%
4	<1%
5	<1%
6	2%
7	2%
8	4%
9	6%
10 - Extremely likely	83%

Base: Respondents who have already received at least one dose of the COVID-19 vaccine

In order to reach levels safe enough for things to return to normal, researchers have estimated that between 70% to 80% of the population will need to receive the vaccine. However, current estimates show that only about 60% of Manitobans will immediately get the vaccine. In order to increase vaccination uptake, some have suggested to offer incentives to only those people who have delayed or are hesitant to get the vaccine.

How concerned would you be if only people who were hesitant to get the vaccine received the following?

	Not at all concerned	Somewhat unconcerned	Neither concerned nor unconcerned	Somewhat concerned	Very concerned
Meal or grocery vouchers	25%	6%	16%	18%	35%
Free admission to attractions (museums, sports games, etc.)	20%	6%	15%	19%	41%
Complimentary items at restaurants, bars, breweries/wineries, etc.	19%	5%	14%	19%	42%
Discounts at retail stores	20%	6%	15%	19%	40%
Draws for prizes (e.g., gift cards, cash)	23%	7%	15%	16%	39%
Small financial incentive from government (under \$25)	20%	6%	13%	17%	43%
Larger financial incentive from government (\$50 to \$100)	13%	5%	9%	17%	57%

Base: Respondents who have already received at least one dose of the COVID-19 vaccine

Respondents who have already booked an appointment to get the first dose of the vaccine

The following questions were asked of respondents that indicated they have already booked an appointment to get the first dose of the vaccine (n=1,990).

How did you book your vaccine appointment?

Online	80%
By telephone	17%
Someone else booked for me	3%
Don't know	<1%

Base: Respondents who have already booked an appointment to get the first dose of the vaccine

Please rate the extent to which you are satisfied or dissatisfied with the following aspects of booking your vaccine appointment.

	Very Satisfied	Somewhat Satisfied	Neither Satisfied nor Dissatisfied	Somewhat Dissatisfied	Very Dissatisfied	Not Sure
The process of registering for your appointment	52%	28%	11%	5%	2%	2%
The availability of appointments	26%	35%	13%	18%	7%	1%
Convenience of the location where you received the vaccine	42%	28%	15%	10%	4%	<1%
Communication about what to expect at your appointment	27%	30%	25%	11%	4%	4%

Base: Respondents who have already booked an appointment to get the first dose of the vaccine

How likely are you to recommend that your friends or family get the COVID-19 vaccine? Rate on a scale from 0 - 10, where 0 is not at all likely and 10 is extremely likely.

0 - Not at all likely	6%
1	2%
2	2%
3	1%
4	1%
5	9%
6	3%
7	5%
8	8%
9	9%
10 - Extremely likely	53%

Base: Respondents who have already booked an appointment to get the first dose of the vaccine

How concerned would you be if only people who were hesitant to get the vaccine received the following?

	Not at all concerned	Somewhat unconcerned	Neither concerned nor unconcerned	Somewhat concerned	Very concerned
Meal or grocery vouchers	21%	7%	17%	18%	38%
Free admission to attractions (museums, sports games, etc.)	16%	6%	15%	20%	43%
Complimentary items at restaurants, bars, breweries/wineries, etc.	16%	5%	16%	20%	44%
Discounts at retail stores	16%	6%	16%	19%	43%
Draws for prizes (e.g., gift cards, cash)	20%	7%	16%	17%	41%
Small financial incentive from government (under \$25)	19%	6%	15%	18%	42%
Larger financial incentive from government (\$50 to \$100)	13%	4%	11%	17%	55%

Base: Respondents who have already booked an appointment to get the first dose of the vaccine

Respondents who are not in a rush to get the vaccine, are not sure if they will get the vaccine or will not get the vaccine

The following questions were asked of respondents that indicated they are not in a rush to get the vaccine, are not sure if they will get the vaccine or will not get the vaccine (n=5,438).

Please explain why you are not in a rush / not sure if you will / will not get the vaccine.

The most cited reasons for vaccine hesitancy or refusal include:

- concerns about vaccine safety
- respondents believe they are low risk of contracting COVID-19
- lack of trust and conflicting information provided by government, media and pharmaceutical companies

Reasons for vaccine hesitancy or refusal are summarized below.

Note: Respondents could provide more than one theme in an open-ended answer; totals sum to more than 100%.

Theme	Total
Concerns about vaccine safety	85%
Consider personal risks from COVID-19 to be low	29%
Lack of trust and information about vaccines	19%
Prefer other methods of protecting against and treating COVID-19	13%
Concerns about vaccine effectiveness	11%
Religious and personal freedom beliefs	8%
Medical reasons	3%
Convenience to book and receive the vaccine	2%

Base: Respondents who are not in a rush to get the vaccine, are not sure if they will get the vaccine or will not get the vaccine.

What would make you more likely to get the vaccine now?

The most cited factors that would make respondents more likely to get vaccinated now include:

- Increased vaccine safety
- Increase trust in government and clear information about vaccines
- Incentives to get vaccinated and easing of restrictions

Note: Respondents could provide more than one them in an open-ended answer; totals sum to more than 100%.

Theme	Total
Nothing will make me more likely to get the vaccine now	50%
Additional vaccine research and approvals	27%
Increased trust in government and clear information	9%
Vaccine incentives and re-opening plan for vaccinated people	9%
Medical reasons that put me at higher risk of complications from the vaccine	6%
Not being pressured to get the vaccine	5%
Being able to choose what vaccine I receive	3%
I will only get the vaccine if it is mandatory	3%
Increased convenience in booking the vaccine and ability to receive second dose within 3-4 week from receiving first dose	3%
Family and community approval	1%

Base: Respondents who are not in a rush to get the vaccine, are not sure if they will get the vaccine or will not get the vaccine.

Below is a list of ways that have been suggested to increase the number of people getting the COVID-19 vaccine. Please rate the extent to which these might impact how likely you would be to get the vaccine on a scale of 1 to 5 where 1 is no change and 5 is much more likely.

	1 - No change	2	3	4	5 - Much more likely	Not Sure
Getting more information about the possible side effects of the vaccine	54%	10%	10%	9%	13%	4%
Getting more information about how the vaccine was tested	47%	11%	11%	10%	18%	3%
Being able to choose which vaccine you receive	55%	9%	9%	8%	16%	3%
Getting more information about how the vaccine works	57%	10%	10%	8%	13%	3%
Being able to get the vaccine from a family doctor or pharmacist	76%	6%	6%	4%	7%	3%
Hearing stories from people within your community who received the vaccine	77%	7%	6%	3%	4%	3%
Being able to schedule your second vaccine shot immediately after receiving your first shot	75%	4%	6%	4%	8%	3%
Speaking to your family doctor or pharmacist about the vaccine	73%	8%	7%	4%	5%	3%
Having someone come to your home or place of work to give you the vaccine	88%	3%	3%	1%	3%	2%
Hearing stories from celebrities who received the vaccine	97%	1%	1%	<1%	<1%	1%
Being able to travel without having to self-isolate	67%	6%	7%	4%	12%	4%
Being able to attend large events (e.g., sports, concerts) by showing you have been vaccinated	77%	5%	4%	3%	7%	4%
If entry into other provinces/countries was restricted to only those who have been vaccinated	71%	6%	6%	4%	9%	5%

	1 - No change	2	3	4	5 - Much more likely	Not Sure
Being able to visit certain businesses and facilities that can only be open to people who have been vaccinated (e.g. gyms/fitness classes, bars and clubs, movie theatres)	78%	5%	5%	3%	6%	4%
Being able to visit loved ones in Personal Care Homes and Hospitals without restrictions	73%	6%	6%	3%	7%	5%
Being able to attend larger community, faith and personal gatherings (e.g. worship, weddings, reunions)	74%	6%	6%	3%	7%	4%

Base: Respondents who are not in a rush to get the vaccine, are not sure if they will get the vaccine or will not get the vaccine

How likely would you be to get the vaccine immediately if you received the following?

	1 - No change	2	3	4	5 - Much more likely	Not Sure
Meal or grocery vouchers	90%	2%	3%	1%	2%	1%
Free admission to attractions (museums, sports games, etc.)	91%	2%	2%	1%	2%	1%
Complimentary items at restaurants, bars, breweries/wineries, etc.	92%	2%	2%	1%	2%	1%
Discounts at retail stores	91%	3%	2%	1%	2%	1%
Draws for prizes (e.g., gift cards, cash)	93%	2%	2%	1%	2%	1%
Small financial incentive from government (under \$25)	94%	2%	1%	<1%	1%	1%
Larger financial incentive from government (\$50 to \$100)	88%	2%	3%	2%	4%	1%

Base: Respondents who are not in a rush to get the vaccine, are not sure if they will get the vaccine or will not get the vaccine.

Do you have any additional comments?

Note: Respondents could provide more than one theme in an open-ended answer; totals sum to more than 100%.

Theme	Total
Vaccine incentives and rewards for vaccinated people	41%
Suggestions on modifications to Manitoba's approach to providing the COVID-19 vaccine	31%
Vaccine passports and public health restrictions	24%
Vaccine safety and education	12%
Personal experiences booking and receiving a COVID-19 vaccine	5%
View that the COVID-19 vaccine should be a personal choice	9%
Perceptions that the COVID-19 vaccine is unnecessary	2%

Base: all respondents