Next Policy Framework Consultation on Food Innovation Capacity

January 24, 2017





Objectives for Today

- Share information about consumer trends and food innovation and generate discussion about the future of food innovation in Manitoba
- Identify food innovation capacity challenges and opportunities in the province
- Review current funding in the province for research and innovation, identify funding gaps, and generate ideas for funding strategies under the NPF
- Learn about successes and challenges of GF2 as they relate to innovation



Agenda

Topics

- Food innovation consumer demand trends
- Emerging technologies and logistics in food processing industry
- Funding flexibility

Format

- Intro (15 minutes)
- Speaker(s) (30 minutes)
- Small group discussion (30 minutes)
- Plenary (15 minutes)



Steering Committee

- Alphonsus Utioh
 - Food Development Centre, Manitoba Agriculture
- Leo Prince
 - Food & Agri-Product Processing Branch, Manitoba Agriculture
- David Shambrock
 - Food and Beverage Manitoba
- Dr. Martin Scanlon
 - University of Manitoba
- Bill Ashton
 - Rural Development Institute



Your Input Is Important

- Discussion
 - Table
 - Plenary
- Written response
 - Hard copy
 - E-copy
- Evaluation form



Note Takers

- Food Development Centre
 - Roberta Irvine, Business Development Officer
 - Dagmara Head, Process Development Consultant
- Food & Agri-Product Processing Branch
 - Robin Young, Manager, Business Development
 - Jeff Fidyk, Business Development Specialist
 - Grant Carlson, Leader, Industrial Development
- Sector Policy, Planning and Programs Branch
 - Katia Arrus, Policy Economist Federal/Provincial Policy
- Research and Market Intelligence Branch
 - Patti Rothenburger, Manager, Research



Food Innovation Consumer Demand Trends



Food Innovation Consumer Demand Trends

Facilitation Questions

- Which consumer market trends present the greatest opportunity and challenge for the Manitoba food industry and the food innovation network?
- What are Manitoba's advantages in food innovation?
- What is the quality and availability of food market intelligence for Manitoba companies?
- What red tape exists that hinders Manitoba companies in pursuing consumer market trends?









Emerging Technologies and Logistics in Food Processing Industry



Emerging Technologies and Logistics in Food Processing Industry

Facilitation Questions

- Which emerging food processing technology presents the greatest opportunity and challenge for the Manitoba food industry and the food innovation network?
- What knowledge gaps exist within Manitoba companies about new technologies and how are they best filled?
- What red tape exists that hinders Manitoba companies in adopting emerging technologies and new food manufacturing processes?







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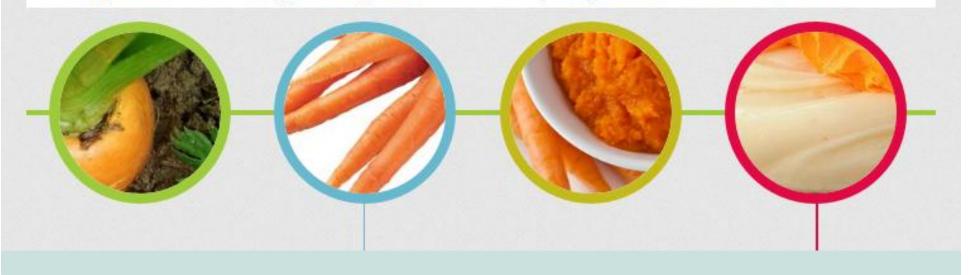


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Funding Flexibility



Funding Flexibility

Facilitation Questions

- What are the greatest financial hurdles for Manitoba food entrepreneur (start up funding, initial cash flow, capital purchases, venture capitalists)?
- What is the capacity of the industry to access funding and what can be done to increase that capacity (e.g., awareness, guidelines, extension/consultant, training, improved intake, pre-vetting)?
- What elements of Growing Forward 2 programs did you access, and what worked well or didn't work well for you?
- What red tape exists that hinders Manitoba companies' access to funding?

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Thank you

