

FOOD AND BEVERAGE SECTOR PROFILE AT A GLANCE

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MANITOBA



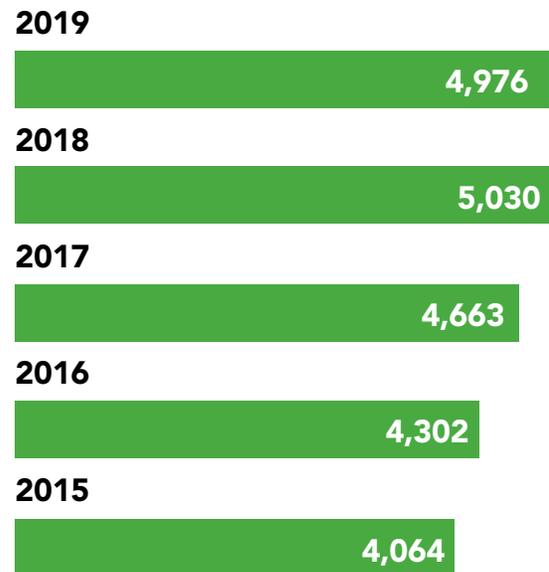
Highlights

- Food and beverage processing is the largest manufacturing sector in Manitoba, accounting for 26 per cent of Manitoba's total manufacturing sales in 2019.
- Total food and beverage manufacturing sales in 2019 were \$4.98 billion, one per cent lower than the previous year.
- The sector directly employed 12,890 Manitobans in 2018 and is the largest manufacturing employer in the province.
- Exports of processed food and beverage products stood at \$2.84 billion in 2019, an increase of 2.6 per cent as compared to 2018. This accounts for 56 per cent of the total food and beverage manufacturing sales in 2019.

Overview

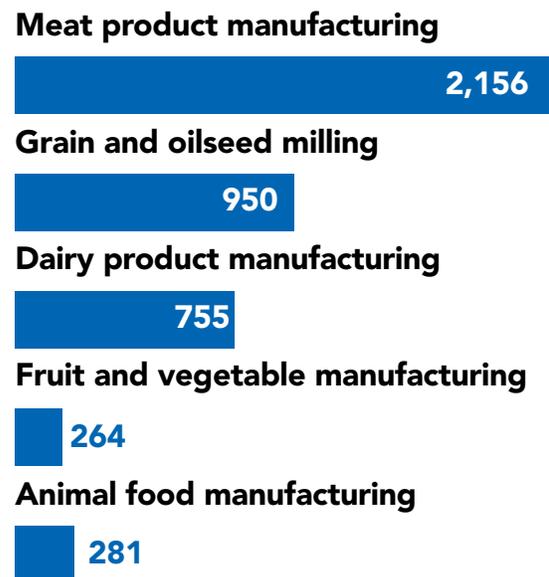
- Manitoba has a vibrant food processing sector with 610 establishments, of which 385 are provincially registered under Manitoba Agriculture and Resource Development. Two hundred and twenty-five are federally-inspected facilities.
- Manitoba's three largest food processing industries are meat product manufacturing, grain and oilseed milling, and dairy products manufacturing.
- Increasing global demand for healthy, local, organic and functional foods provides growth opportunity for Manitoba's food and beverage processing sector.
- Manitoba has a great potential to become North America's protein supplier of choice, leading Canada in sustainable protein industry growth that benefits the profitability and competitiveness of producers, processors and the provincial economy.

Total Sales (millions of dollars):



Source: Statistics Canada

Top Sales 2019 (millions of dollars):



Source: Statistics Canada

Did you know?

- Major food processors in Manitoba include:
 - » Meat products (Maple Leaf Foods, HyLife Foods, Exceldor, True North Foods and Dunn-Rite)
 - » Grain and Oilseeds (Bunge Canada, Viterra, Can-oat Milling, Roquette, Emerson Milling, and Merit Functional Foods)
 - » Potato (McCain Foods and Simplot)
 - » Dairy Products (Lucerne Foods Ltd., Parmalat Dairy Bakery Inc., Dairyworld Foods, and MDI Holdings Corp)
- Major research institutions and networks that support the food processing sector include: Food Development Centre; The Richardson Centre for Functional Foods and Nutraceuticals, Cereals Canada, The Canadian Centre for Agri-Food Research in Health and Medicine, The University of Manitoba, and Brandon University.
- The provincial and federal governments support the food and beverage processing sector by providing funding opportunities and technical supports.
- Capital expenditures in the food and beverage manufacturing sector grew by 112 per cent between 2017 and 2018 and stood at \$422 million in 2018.
- Highly fertile and productive farmland suitable for the production of various crops and animals, access to state of the art research facilities and world-class transportation infrastructure, availability of highly skilled labour, and business-friendly regulations make Manitoba a unique place to invest in food and beverage processing.

Contact us

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Exports (millions of dollars):

2019

2,840

2018

2,647

2017

2,698

2016

2,411

2015

2,094

Source: Trade data online

- Over the last five-year period, the trade balance in food and beverage processing sector has been positive and stood at \$1.93 billion in 2019.

Top Export Markets (2019)

- Manitoba exports processed food and beverage products to about 86 countries.
- The top four markets for processed food and beverage products in 2019 were United States, Japan, China and Mexico.
- In 2019, 45.5 per cent of processed food and beverage products were exported to the United States.

Mexico

5.6%

China

7.8%

Japan

15.4%

United States

45.5%