

# Sustainable Canadian Agricultural Partnership

**Competitive. Innovative. Resilient.**

## Market Development Program

Join Manitoba Agriculture for a free webinar to learn how to fill out the Sustainable Canadian Agricultural Partnership Market Development Program application on Friday, February 16, 2024 from 10:00am-11:00am.

The Market Development Program advances the agri-food and agri-product sector's innovation and business capacity to maintain existing markets and capture emerging markets opportunities.

**The Market Development Program provides support in the following areas:**

- Market Information and Research
- Market Development, Planning and Training
- Product Commercialization
- Domestic and International Marketing Activities

**The Market Development Program is open to:**

- Agri-food Processors
- Agri-product Processors
- Abattoirs
- Brand owners
- Indigenous government, businesses, communities, and organizations

To learn how to fill out the Market Development Application Form and ask questions register for the webinar by clicking [here](#).

For more information, contact Manitoba Agriculture at [Kathy.Sawchuk@gov.mb.ca](mailto:Kathy.Sawchuk@gov.mb.ca) or 204-871-5015.