

Basics of Exporting Workshop



Are you thinking of exporting your food products to the United States (U.S)? Join us for this one-day workshop that will provide you with the basics of exporting into the U.S. market.

Learn from experts on these topics:

- From an entrepreneur's perspective...how to prepare and what to expect, exporting experience – opportunities and challenges.
- What is an export plan, why do you need one and what to consider when putting one together?
- How to prepare your company for export.
- Overview of the U.S. market and trends.
- Overview of legal and tax considerations for exporters.
- Food safety requirements for export.
- Overview of U.S. labelling regulations.



Tuesday, March 12, 2019

Best Western Plus Pembina Inn & Suites
1714 Pembina Hwy, Winnipeg MB R3T 2G2

9:00 a.m. to 3:30 p.m.

Arrive 15 minutes early to register. To register or for more information:

Manitoba Agriculture

Call: 204-871-5015

Email: kathy.sawchuk@gov.mb.ca

Cost: \$50 per person. There is limited seating. Pre-registration and payment is required by March 8, 2019.

Make cheques payable to **Minister of Finance** and deliver or mail to the office below:

Manitoba Agriculture

c/o Kathy Sawchuk, 810 Phillips Street, Portage la Prairie, MB R1N 4A4

Food and Beverage Manitoba (FAB MB)

c/o Linda MacDiarmid, 12-59 Scurfield Blvd, Winnipeg, MB, R3Y 1V2

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