

# MANITOBA ANALYTICS

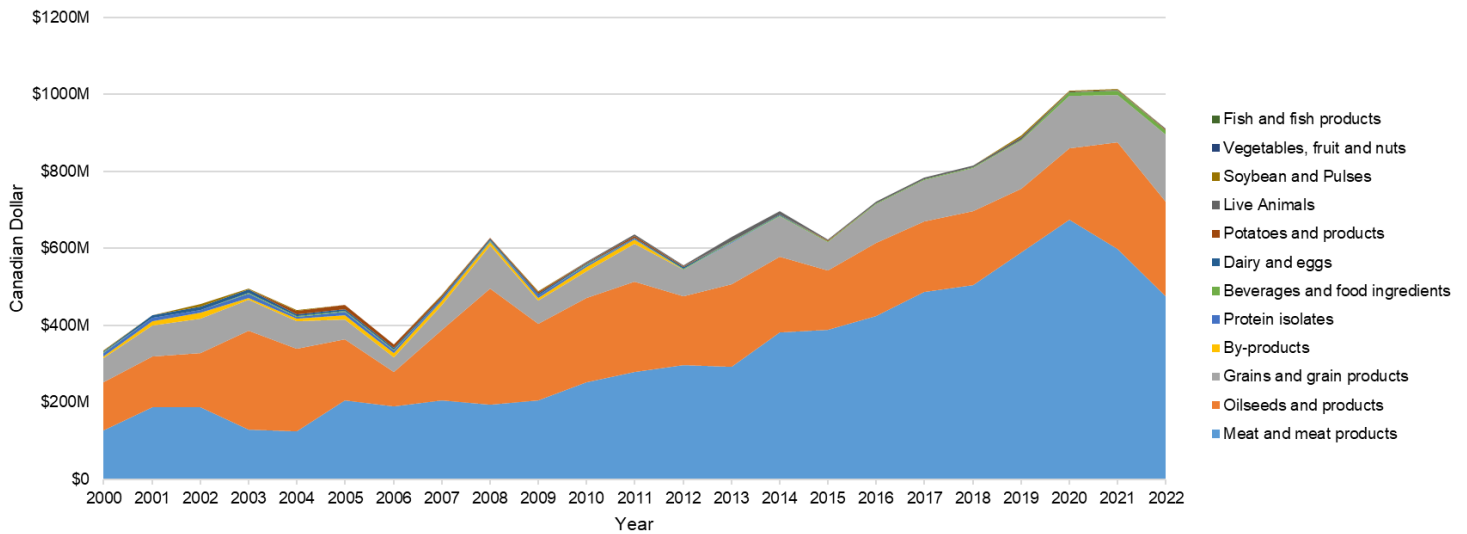
## Manitoba Trade with Japan



### Highlights

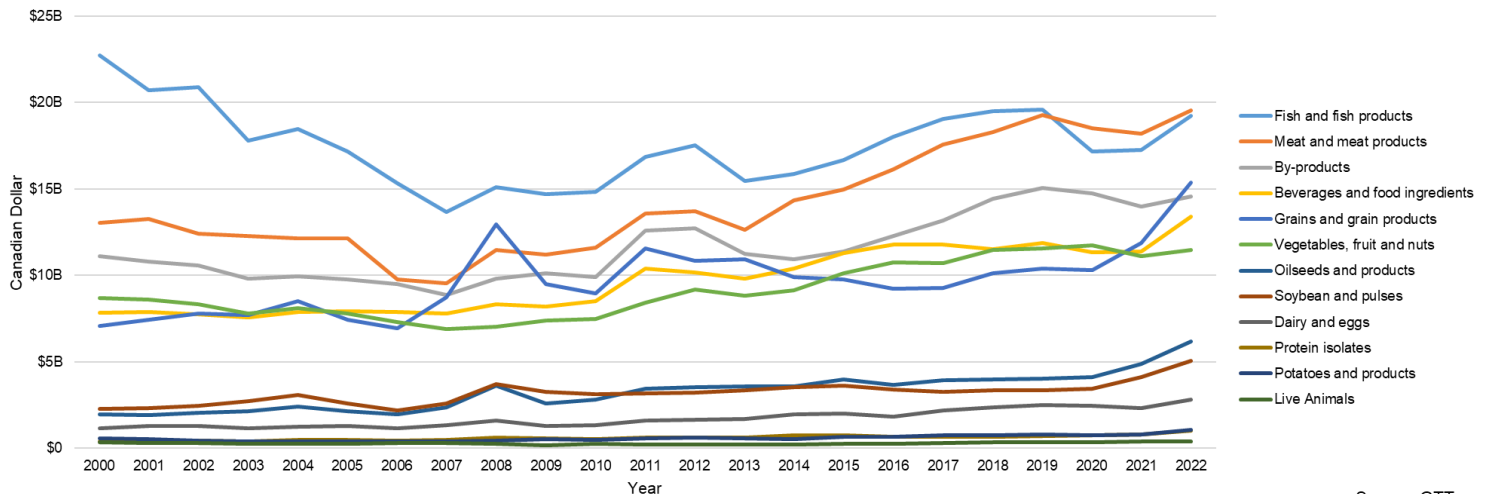
- Japan represents an important market for Manitoba for the sale of agri-food products including pork, canola and wheat, as Manitoba exported \$912 million worth of agriculture products in 2022.
- Manitoba is the largest Canadian exporter of pork and pork products to Japan, accounting for 65 per cent of Western Canadian exports and 47 per cent of Canadian exports to Japan.
- Manitoba's agri-food exports to Japan have increased steadily from 2000 to 2020, followed by a drop due to various factors, including a decrease in pork supply and the emergence of COVID-19 pandemic.
- Japanese demand for global agri-food products has grown in recent years. Potatoes (5.8 per cent), oilseeds and products (5.7 per cent), protein isolates (5.6 per cent), live animals (5.5 per cent) and dairy and egg (5.4 per cent) imports have shown the largest annual growth over the last decade.

Manitoba Agri-food Exports to Japan (in millions)



Source: CATSNET

Japan Global Agri-food Imports (in billions)

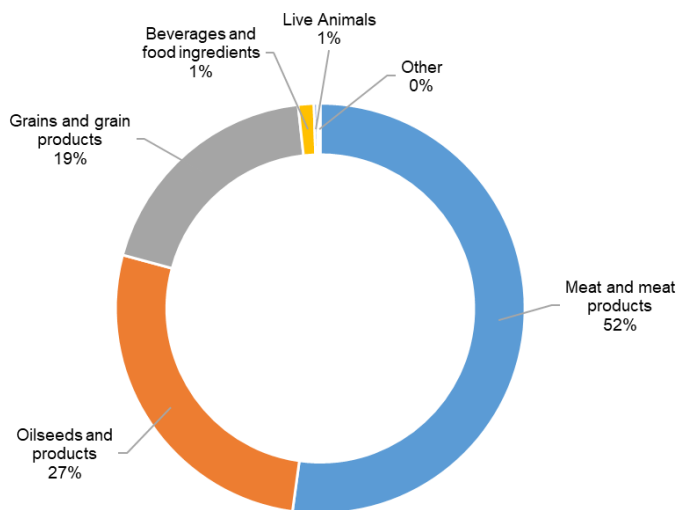


Source: GTT

## Manitoba Agri-food Exports to Japan

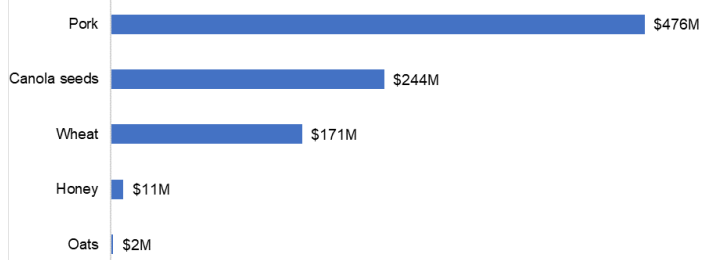
- Japan was the third-largest destination for Manitoba's agri-food exports in 2022, accounting for 10.3 per cent of Manitoba's total agri-food exports. Pork cuts (\$476 million), canola seeds (\$244 million) and wheat (\$171 million), were the top three exports to Japan in 2022, which represented 97.6 per cent of total exports to Japan. Other notable Manitoba agri-food exports to Japan included honey (\$11 million), oats (\$2 million), live animals and frozen potatoes.
- In 2022, Manitoba shipped \$912 million in agri-food exports to Japan, down 10 per cent compared to the previous year.
- Globally, Manitoba captured the following share in the specific Japanese agri-food markets: nine per cent in canola and canola products, seven per cent in the pork and pork products market, and five per cent in the Japanese honey market in 2022.
- Manitoba has increased its share in the Japanese market for fresh or chilled pork, from three per cent in 2000, to 16 per cent in 2022.
- The Japanese oilseeds market has grown 3.3 per cent annually over the last two decades (2002-2022) and Manitoba has been able to maintain its market share between four to six per cent during this period.

Manitoba Agri-food Exports to Japan (2022)



Source: CATSNET

Top 5 Exports from Manitoba to Japan in 2022

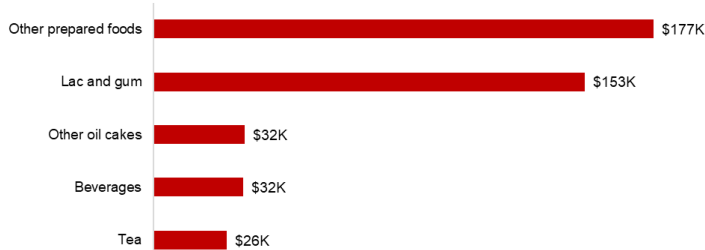


Source: CATSNET

## Agri-food Imports from Japan

- Manitoba imported \$478 thousand in agri-food products from Japan, down 25 per cent from 2021.
- Manitoba's 2022 top five agri-food imports from Japan were: other prepared foods (\$177 thousand), lac and gum (\$153 thousand), other oil cakes (\$32 thousand), beverages (\$32 thousand) and tea (\$26 thousand).
- Beverages and food ingredients was the top import category (51 per cent), reaching \$244 thousand in 2022.

Top 5 Imports from Japan to Manitoba in 2022



Source: CATSNET

June 26, 2023

## Contact us

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- Email us at [industryintelligence@gov.mb.ca](mailto:industryintelligence@gov.mb.ca)
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